

**Larchmont Charter School - West Hollywood
Recruitment Plan
Lottery Date - Feb. 25, 2012**

GOAL

<u># of students</u>	<u>Demographics</u>	<u>Deadline</u>
No goal set	40% FRL 50% Non-white	2/22/2012

TEAM

Principal's Council	Tours	Enrolled Family Outreach
Dave and Jenny DuMonde - outreach to Oasis	Asst. 1 Asst. 2	Focus on BAA recruitment
Amanda Swift - Cedars	Asst. 1 Asst. 2	Focus on BAA/HL recruitment
Maria Alvarado - outreach to Head Start Preschools	Asst. 1 Asst. 2	Focus on HL recruitment
Jeffrey Mast	Other Church outreach Asst. 1 Asst. 2	Focus on BAA/HL recruitment

TEAM TIMELINES

Team Meeting	Week of November 7
Check In #1	Week of December 5
Check In #2	Week of January 9
Check In #3	Week of February 6