

ALICIA LARA

Highlights of Qualifications

- Extensive experience defining organizational vision and driving strategy throughout an organization;
- Effective development and implementation of policy initiatives and grant making programs;
- Successful execution of collaborative processes involving public, private, and community-based constituencies;
- Demonstrated ability to manage daily operations and mentor staff.

Experience

United Way of Greater Los Angeles, December 2005 - Present

Vice President, Community Investment

- Primarily responsible for engaging with business, civic and community leaders throughout Los Angeles County on issues related to poverty including homelessness, health care, education, and economic development;
- Direct all research and policy strategies in collaboration with the CEO and Board of Directors;
- Manage 20 staff and a \$9M grant making program;
- Led the strategic planning process resulting in UWGLA's *Creating Pathways Out of Poverty* 10-year plan;
- Redefined organizational model from an intermediary to a strategic grant maker with influence in the areas of policy and research.

The California Endowment, July 1996 - July 2004

Vice President, Programs

- Responsible for strategic direction and daily operations of all grant making programs across California;
- Facilitated annual payout of approximately \$165 million to over 800 grantees, including state-wide initiatives targeting community clinics, uninsured children and issues of obesity and asthma;
- Created and supported collaborations with affinity-based funders including women's funds, lesbian and gay funds, and ethnic-based funders;
- Managed relationships with board members, policy makers, community organizations and grantees on program issues;
- Supervised a department of 70 people, including 7 direct reports and 5 regional offices

Director, Responsive Grant Making

- Responsible for the creation and management of five grant making programs with a combined portfolio value of over \$100 million including CommunitiesFirst, Capacity Building, Funding Partnerships, and the Local Opportunities Fund;
- Provided direction for responsive grant programs across internal teams including Senior Management Team, Grants Review Team and Regional Programs;
- Managed relationships with community organizations and grantees.

Program Officer and Senior Program Officer

- Directed grant making activities in five Bay Area counties;
- Managed a portfolio of approximately 60 grants worth \$18 million;
- Developed and maintained all community relations with local organizations and Departments of Public Health;
- Managed a team to create funding strategies in the areas of welfare reform, capacity building, and leadership development.

California Pan-Ethnic Health Network, November 1994 - July 1996

Program Director

- Cultivated and led a statewide network of policy and advocacy experts from the Native American, Asian Pacific Islander, African American and Latino communities aimed at affecting healthcare policies at the state and local levels;
- Monitored state and national health policies as well as developed policy analyses and recommendations;
- Worked closely with various health organizations to develop cultural competency and language access standards

Carole Migden, San Francisco Board of Supervisors, May 1994 - November 1994

Senior Aide

- Assisted in the development of legislation with various city departments;
- Responded to constituents with issues of concern;
- Responsible for maintaining relationships with leaders of the Latino and Lesbian/Gay communities.

San Francisco AIDS Foundation, July 1993 - May 1994

Contract Manager for Programs

- Identified public funding opportunities and developed grant proposals including budgets;
- Worked closely with staff on program development;
- Functioned as principle contract negotiator and manage with the S.F. Department of Public Health.

Commission and Board of Director Appointments

Appointed by Mayor Villaraigosa to the Los Angeles Commission on Family and Community Services (2010)

St. Joseph Health System Foundation, (2004 - present); Member of the Community Building Initiative Grants Committee

Los Angeles United Methodist Urban Foundation, (2004 - present)

Women and Philanthropy, (2001 - 2005); Chair, 2003 - 2004

Education

Masters in Public Health
University of California, Los Angeles

Bachelor of Arts - Political Science
San Diego State University