

## **LCS Recruitment Plan for K**

### Goals:

- Lottery mirrors our board goals of 40% FRL and 50%+ students of color

### Strategies:

- Target local head starts in the fall (Gregory Park, Melrose, La Mirada, Fountain I, Yucca Street Head Start, Melrose, Wilton Place, Hollywood) with Spanish language presentations [Dolores]
- Multiple tours Open Houses including Spanish language Open Houses
- Leveraging the networks of the Latino Families Association, Korean Families Association, and conducting outreach into African American community-based and professional networks with the help of an LCS parent.
- Revisit and revise in January to determine where and how to intensify efforts

## **LCS Recruitment Plan for 6<sup>th</sup> and 7<sup>th</sup>**

### Goals:

- Retain as many of our 5<sup>th</sup> grade families as possible with no gaps by race, ethnicity, or socio-economic status
- The diversity of our lottery enables us to achieve our board targets of 40% FRL and 50%+ students of color on the first day of school

### Strategies:

- Reach out to parents: Salons (57% of our families attended), 5<sup>th</sup> grade family open house, one-on-one outreach
- Connect 5<sup>th</sup> grade teachers to IP
- Connect 5<sup>th</sup> grade students to IP
- Prioritize outreach to K-5 and K-6 independent schools