

**LCS  
Recruitment Plan (K)**

**GOAL**

<u># of students</u>	<u>Demographics</u>	<u>Deadline</u>
Number not significant for K	40% FRL; 50% Children of Color	<b>2/5/2011</b>

**TEAM**

Lara Goldstone LFA/ KFA	Jarone Johnson Jason Govine	Delia Martinez TA's
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**BENCHMARKS**

	<b>2011-2012 Goal 40% FRL; 50% Children of Color</b>	<b>2010-2011  Actual</b>	
1-Nov		147 Applicants 19% FRL	47% Children of Color
1-Dec		344 Applicants 13% FRL	42% Children of Color
1-Jan		417 Applicants 16% FRL	44% Children of Color
1-Feb		608 Applicants 18% FRL	44% Children of Color
LOTTERY DAY	Number not significant for K	608 Applicants 18% FRL	44% Children of Color

**PLAN**

<i>Sources</i>	<i>Point Person/Point People</i>	<i>Support</i>	<i>Outreach Strategy &amp; Timeline</i>
<b>Type I (e.g. HeadStarts)</b>			
Fountain	Delia martinez/ Dolores TBD		Meeting Schedule from Head Start Office, Use parent support Begins Observing Next week, Send brochures and get tour dates established by Nov 15
La Mirada	Delia Martinez/ Dolores	Head Teacher: Ty Armstrong	

Gregory	Delia martinez/ Dolores	Hortencia Lopez (Luis), Leticia Lopez (Thania)	Fliers and tour dates to site by November 15, Outreach presentation
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**Type II (e.g. Churches)**

Myra's Church( Presbyterian on Western/3rd Christ the King	Myra Salinas	family	brochures and enrollment information
Blessed Sacrament			Speak at meetings, put up fliers and information overview. Posters
Other Family Churches			Develop Publicity Package like that for library.Network of church members who can support technology if needed

**Type III (e.g. Community Groups)**

Home Safe: Vista del Mar Saban Free Clinic	Lara Goldstone	same	Presentation to families on November 3rd
Hollygrove	Dolores/ Myra	Mary Brougher, Hugo Chacon, Aron	Post Information, check on permission to set up and information table
Pavillion's Market	Yvette Joffe		Post Information, have brochures and enrollment information. Support for use of computers? (Step by Step)
Boys and Girl's Club on Cahuenga(323) 467-2007 850 N Cahuenga Blvd Los Angeles, CA 90038	Yvette Joffe		

Will & Ariel Durant Library  
7140 W. Sunset Boulevard  
Phone: (323) 876-2741  
John C. Fremont  
6121 Melrose Avenue  
Los Angeles, CA 90038  
Phone: (323) 962-3521

Yvette Joffe

Frances Howard Goldwyn -  
Hollywood Regional  
1623 N. Ivar Avenue  
Phone: (323) 856-8260

Lisa is at 323-962-  
3543.Children's librarian

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