

LCS 6th Grade Recruitment Plan

GOAL

<u># of students</u>	<u>Demographics</u>	<u>Deadline</u>
115	40% FRL; 50% Children of Color	Wednesday, 2/8

TEAM

Lisa Boone, Craig Kieffer-Rhea, Lorne Green, Janie Geiser, Delia Martinez, Susan Lee, Elizabeth

BENCHMARKS

	2011-2012 Goal		2010-2011 Actual
1-Nov	30		
1-Dec	56	65	49%
1-Jan	75	87	65%
1-Feb	115	134	100%
LOTTERY DAY	115	134	

PLAN

<i>Sources</i>	<i>Point Person/Point People</i>	<i>Support</i>	<i>Outreach Strategy & Timeline</i>
Type I (LCS Community)			
Type II (Elementary Schools)			
St. James	Rick	Angelina Arrington	Angelina Outreach late October
3rd Street	Lorne	Terrell	Lorne will attend MS Fair on 10/28
Open	Joe	Lisa Ginsburg (OMC Pt.)	Family Open House in November
Community	Rick	Tracy?	Lexi & Carla - 10/20 MS Fair
Wonderland	Lisa		Lisa Outreach / Best approach in sharing MS Info.
Carthay	Lisa		Lisa Outreach / Best approach in sharing MS Info.
Temple Israel of Hollywood	Lisa	JK's Mom	Lisa Outreach / Best approach in sharing MS Info.
Hancock Park Elementary	Elizabeth		Elizabeth will reach out and share MS information with school

Melrose Elementary	Lisa		Lisa Outreach / Best approach in sharing MS Info; RE to Bernadette Lucas
Rosewood Elementary	Lisa		Lisa Outreach / Best approach in sharing MS Info.
Laurel Elementary	Lisa		Lisa Outreach / Best approach in sharing MS Info.
Mid-City Magnet	Rick		Best approach in sharing MS info
Hobart Blvd Elementary	Rick		Best approach in sharing MS info
Gardner Elementary	Lisa		Lisa Outreach / Best approach in sharing MS Info.

Type III (Tours)

			On-line Posting / Flyers: Tour Dates will occur in November, December, January & February. Rick will open all tours with general message, introduce parent & student ambassadors followed by a student led tour.
Fall/Winter MS Tours	Rick	Lisa	